



Alternate Pathways

A Fresh Look at Mission
in the Marketplace

SIM

Built on **over 125 years**
of trusted relationships
in a global marketplace



Do I Really Fit the Mission Mold?

- Do you love Jesus and His mission?
- Do you want to obey Jesus even if it means sacrifice and suffering?
- Do you love business?
- Do you love people?
- Do you have marketable skills and/or education?
- Do you have a need for professional services and a cross-cultural team?

**Are you willing?
Then, yes! You do fit
the mission mold!**

“Keller and Alsdorf (authors of “Every Good Endeavor”) state that whether we realize it or not, all of us in the workplace are “living in the palace.” Like Esther, we have personal influence and cultural capital that can bring major social order and nudge people closer to the God of the Universe. Like Esther, the authors urge, once we get to live in the palace, we should not bend every rule to stay there. We should serve for the good of our neighbors. The long-term rewards, peace of mind, and eternal impact will be worth it.”

—Theology of Work Project



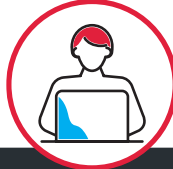


Great Commission Pathways




U.S. Pathways

Base Location	Employed	Team
U.S.	U.S.	International
		
Multi-National Corporate Path		
		
Traveling Administrator Path		
		
Missional Business Support/ Coaching/Mentor Volunteer Path		

International Pathways

Base Location	Employed	Team
International	U.S.	International
		
Digital Nomad Path		
		
Foreign Aid Administrator		
		
Personal Wealth Path		

Base Location	Employed	Team
International	International	International
		
Returning Immigrant Path		
		
Apprentice-Entrepreneur Path		
		
In-Country Professional or Business Owner Path		

Career Path Stages

Stage 1

Dreaming & Idea

Testing

Length | 1-2 years

What | Language & Culture

Stage 2

Capital Raising or
Career Launch

Length | 2-5 years

What | Business/Career Launch

Stage 3

Growth & Scaling

Length | 5-10 years

What | Business/Career Growth

Stage 4

Ownership/
Role Transitioning

Length | Indefinite

What | Leaving a Legacy
of Faith

39
of the
40

miracles recorded in the
book of Acts happen outside
the temple/church walls,
in the marketplace.

— J. D. Greear —

FACT



Come to Connect

Hosted on SIM USA's lush and sprawling campus, Connect is your opportunity to step away from the day-to-day and focus on what's eternal. This event is an opportunity for potential workers and missions leaders to learn more about global mission work.

Here, you'll have the chance to spend time in worship and reflection with others discerning a call to mission, learn more about the journey from those who have gone before, and wrestle with your toughest questions as you seek God's will for your future.



- Take 2 days away on our lovely campus in NC
- Get all your questions answered
- Hear about the Alternate Pathways into Marketplace Ministry program
- Prayerfully discern your calling



Sign Up Here to Attend Connect

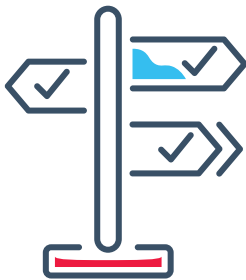


Workplace Discipleship and Business Accelerator Modules

Course Description

Are you currently a Christian professional or business owner in the marketplace with a desire to serve God more fully? Have you ever wondered how to make disciples of Jesus Christ in workplaces that are hostile towards Christ followers? Maybe you have a business idea that

could harness your skills and abilities to glorify God while providing jobs for those in hard places and frontier markets globally. Consider joining SIM as we facilitate a fully virtual missional business course for aspiring or growing professionals and entrepreneurs like you.



Module 1

"Developing a Theology of Work & Faith Driven Business"

Module 3

"Testing Kingdom Impact Business Ideas & Models"

Module 5

"Develop a Business Growth System"

Module 2

"Disciple Making Movements in Hostile Marketplaces"

Module 4

"Building Kingdom Impact Business Plans & Pitches"

Module 6

"Resubmitting Money and Authority to the Lordship of Christ"

*Each Module is 6-8 weeks long and offered consecutively throughout each calendar year

"The Alternate Pathways modules were extremely influential in our journey to starting a business.

The Biblical foundation, high-quality instruction, and thorough content and feedback provided the resources we needed to get started. Without this course, we would have been much less clear on the direction of our business, and it would have taken us much longer to get started.

—Darci W. (E. Africa Business) **"**



Sign Up Here for AP Modules



Open Coaching | An Advisory Roundtable

How coaches bring value to our global marketplace workers:

Journey with cross-cultural entrepreneurs as they test business ideas and innovate new products and services

Provide timely and relevant help to marketplace workers as they apply their faith in their vocation

Foster business and missional growth through expected stages of cross-cultural work in the marketplace

Catalyze relationships with sending and receiving entities in the global Church

Steward sending churches/networks of faith-driven marketplace professionals in our churches for the glory of God

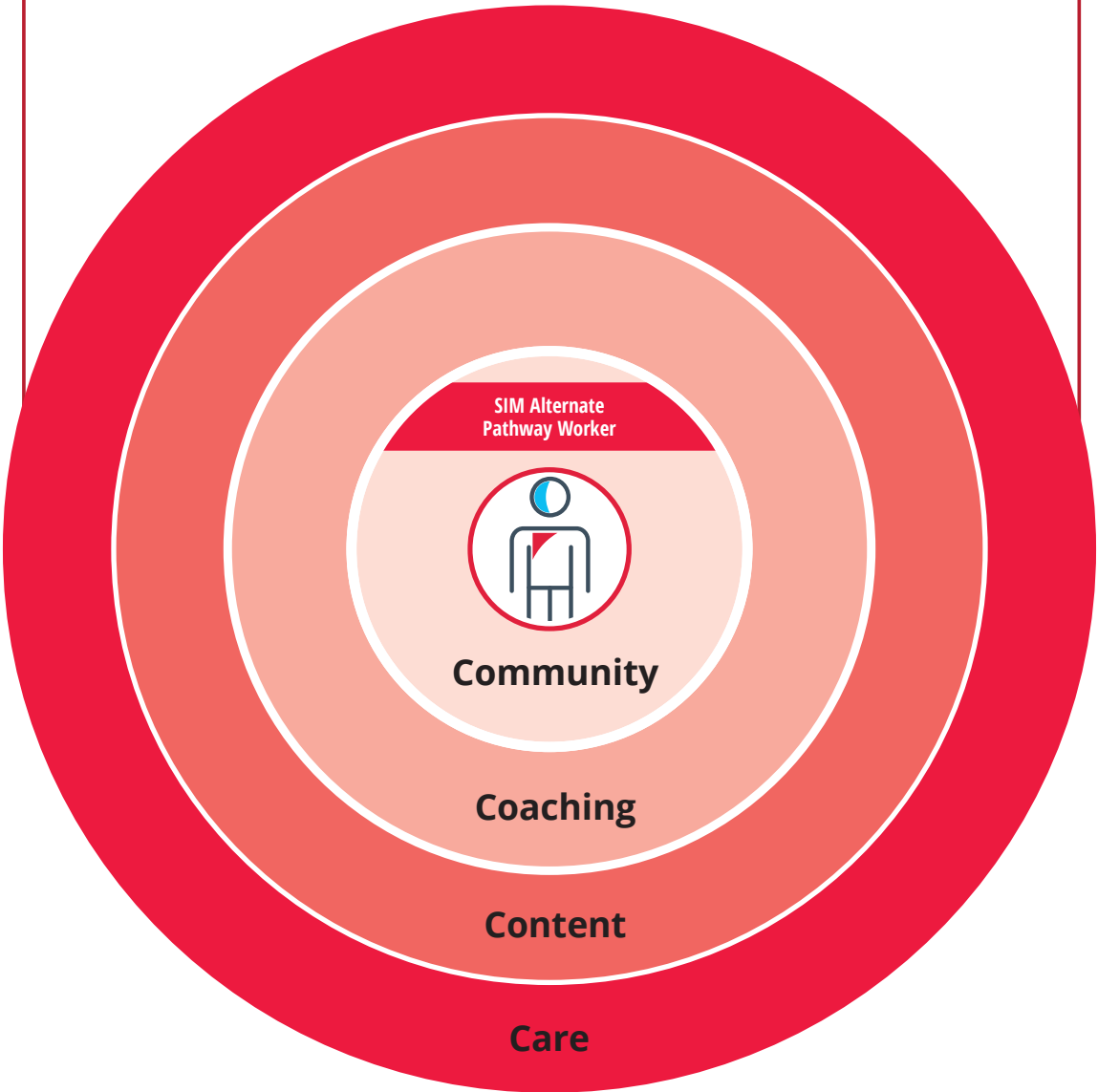


Sign Up Here to Receive Open Coaching

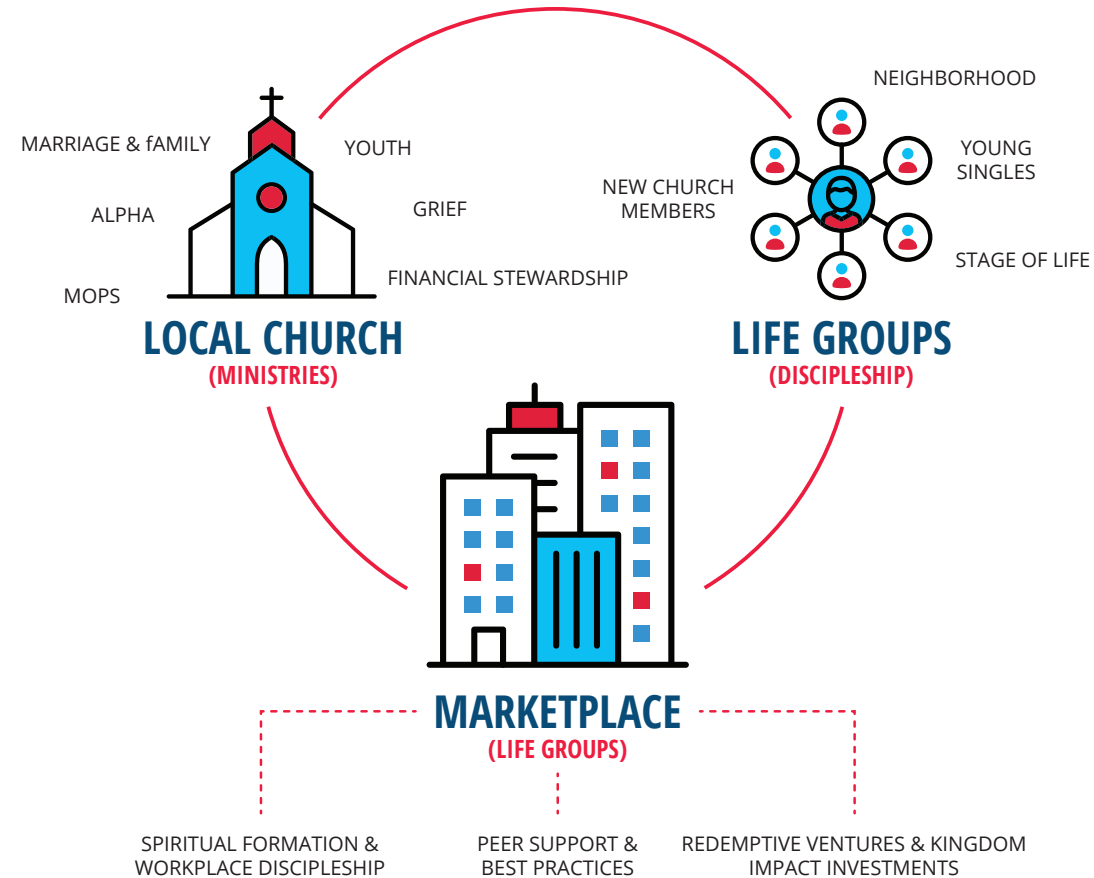


Sign Up Here to be a Coach/Advisor

Our Alternate Pathway Services



Create a Marketplace Ministry



Why the Church?

- First and foremost marketplace ministers are disciples who make disciples, and gather with other believers in local churches/fellowships.
- In every context the Holy Spirit has been working through local believers before cross-cultural workers arrive, and the local church will remain long after these workers leave.
- Preventable attrition of cross cultural workers all comes back to spiritual formation, and that is developed in local church families

A Common Problem – Current Reality

- Faith-driven church-based leaders (clergy) struggle to bless & support Christian business people in their fellowships
- Faith-driven marketplace leaders (laity) want to be connected to discipleship and missional efforts more than occasional prayer and financial support.

A Proposed Solution – Envisioned Future

- Church-based leaders IDENTIFY faith-driven professionals and entrepreneurs who deeply want to change the current reality
- Marketplace leaders and church-based leaders EMPOWER that group with access to formatted/ curated resources (i.e content, connections and capital) and ADAPT language that is shared by both types of leaders to take the Gospel into marketplaces where Jesus is needed most.



I would like to start a
Marketplace LifeGroup | Guild
in my Church

Top Six FAQs

- 1 | Does my church still send me?**
Yes, local churches send global workers. We prepare and journey with them.
- 2 | Why go with SIM?**
We have helped thousands to go and tell people about the love and goodness of Jesus in the past 125 years.
- 3 | Can I still have multiple streams of income?**
Yes, we support investment in several ventures that may have varying returns at various times.
- 4 | Do I still have to raise support?**
Yes, you are changed when you humbly share your calling with a group of believers that you are asking to partner with you and God in this work. Raising support is part of the equipping process of getting into the dependent, humble posture missional work requires.
- 5 | Isn't business in the U.S. hard & risky enough?**
Yes, so don't go it alone. SIM has over 125 years of experience in placing professionals and working with international business start-ups and scale-ups. We provide support and community for marketplace workers on 6 continents and are continually enhancing our approach.
- 6 | If English is the most common language of business globally, will I need to learn another language?**
Yes, making disciples is always more effective in someone's heart language. We believe language learning for the first 1-2 years is essential to build a firm foundation for establishing relationships that lead people towards Christ.

Scan here for more information



FACT

70%

of Americans in the workforce don't regularly attend a local church—but they are going to work.

—C12 Forums

Pastors in the US will interact with 8.8M nominal Christians and non-believer attendees per year with an average of 12 hours of influence with each.

Christian business owners in the US will interact with 118M nominal Christians and non-believer employees per year with an average of 2080 hours of influence with each.

OUR PURPOSE

Convinced that no one should live and die without hearing God's good news, we believe that He has called us to make disciples of the Lord Jesus Christ in communities where He is least known.

OUR MISSION

By prayer, we recruit, prepare, and journey with Christians sent by churches as we go and make disciples of Jesus Christ where needed most.

OUR VISION

The vision of SIM is to see a witness to Christ's love where He is least known, disciples of Jesus expressing God's love in their communities, and Christ-centered churches among all peoples.

SIM

Learn more:

simusa.org/missional-business

www.kibirconsultants.org

simusa.org

